



NEWS VOICES: NEW JERSEY

An organizing approach
to community-based
news engagement

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- **About me**
- **About Free Press**
- **About News Voices**
- **Organizing for journalism**
- **Facilitating discussion**
- **Takeaways**

**Former alt weekly reporter
Master of Public Policy from Duke
Research information needs of communities
Live in and <3 North Carolina**

About Free Press

- **Nonpartisan nonprofit**
- **Fights for your right to connect and communicate**
- **Internet freedom and press freedom**
- **People power**

#NewsVoices



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Organizing for journalism

Organizing 101

- **Meet people where they are**
- **Truly listen**
- **Find common goals**
- **Make a clear, simple ask**
- **Network**
- **Show up**

**Use what you learn
from organizing
for planning and
content**

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Facilitating conversations



World Café

Step 1: Get the right people in the right room

Step 2: Give them direction

Group discussion

- Listen to understand
- Step up / step back
- Speak from your experience
- Connect ideas

Step 3: Get them to circulate

Prompts for discussion

- What issues are important to you?
- What perspectives do you hold?
- What questions do you have?
- What stories do you think need to be told about [X issue] in your community?
- How can newsrooms work together to tell these stories?



Step 4: Let them talk



Step 5: Collect, share and document



Public Forum Participant Survey

I am a **COMMUNITY MEMBER**.

What other affiliations would you use to describe yourself? (Check all that apply.)

- ☐ Activist ☐ Policymaker ☐ Educator
☐ Media maker ☐ Student journalist ☐ Other: _____

	strongly agree	agree	disagree	strongly disagree
I understand the goals of the News Voices: New Jersey project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I made connections with journalists and/or other community members at this event.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local news helps address community problems.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand how I can contribute to local journalism in New Brunswick.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I plan to take follow-up action after this event.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What kind of action, if any, do you plan to take?

What do you wish you had heard more about this evening?

Do you have any other feedback on this event?

(Optional) If you're interested in hearing more from Free Press, please include the following info:

Name: _____ Email: _____

Let's keep talking

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NewsVoices.org

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